

ULI WORKSHOP

Sustainable Community Development: Tools and Techniques

Honolulu, Hawaii
November 13–14, 2008

- Emerging metrics of sustainability
- Modeling tools for making sustainable development decisions
- The role of transportation and land use in sustainable development
- Social equity programs as an element of sustainability
- The role of place in community sustainability
- Energy, carbon, and water: what matters in community design

www.uli.org/workshops



**Urban Land
Institute**

Sustainable Community Development: Tools and Techniques

Building on ULI's Principles and Practices of Sustainable Development workshop, this new ULI program will provide attendees with detailed information, rules of thumb, metrics, and evolving science surrounding sustainable land development. Hands-on exercises will demonstrate how programming, planning, and design impact development decisions that have a direct and indirect effect on a community's sustainability.

This workshop will address a range of factors influencing a community's sustainability including water resource management, stormwater management, transportation design, energy usage and reduction, and carbon emissions. Case studies will illustrate current best practices including resource efficiency, transportation impacts and alternatives, renewable energy production, social equity strategies, and emerging programs.

Who Should Attend

Developers, designers, planners, policy makers, appraisers, realtors, finance specialists, and other professionals interested seeking a deeper understanding of the complex interplay of land use decisions, economic viability, and sustainability.

Schedule

Registration:

8:00 a.m. to 8:30 a.m. on day 1

Program :

8:30 a.m. to 5:00 p.m. both days

Lunch:

12:00 p.m. to 1:00 p.m. both days

About ULI— the Urban Land Institute

ULI—the Urban Land Institute is an independent, nonprofit, education and research organization that is supported by its members. Its mission is to provide responsible leadership in the use of land in order to enhance the total environment.

ULI sponsors educational programs and forums to encourage an open international exchange of ideas and sharing of experience; initiates research that anticipates emerging land use trends and issues and proposes creative solutions based on that research; provides advisory services; and publishes a wide variety of materials to disseminate information on land use and development.

Established in 1936, the Institute today has more than 40,000 members and associates worldwide representing the entire spectrum of the land use and development disciplines.

ULI's education program is a multi-faceted endeavor, designed to improve the level of expertise of preprofessional and professional land use and development practitioners.

Workshop space is limited. Early registration is advised.

Instructors



Jim Heid

Founder, UrbanGreen, San Francisco, California

Heid is a real estate developer, advisor and land planner whose focus is the creation of communities that provide a positive contribution to their environment, region, and residents. In 2000, he founded UrbanGreen to act as development partner and advisor to legacy landowners, institutions, and land development companies that seek better development models. Heid has over twenty years experience in the design and development of new community, urban infill, and resort developments.

Recent assignments of significance include serving as a member of the international team of planners and designers that created the 2030 Vision Plan for Abu Dhabi; sustainable development strategies for a 25,000 acre new town west of Phoenix, Arizona; sustainable design standards for a 500 acre mixed use Town Center in Colorado; and sustainable development programs for private resort islands in the Caribbean.

Prior to founding UrbanGreen, Heid worked as an urban designer/ land planner and advisor with two of the country's leading firms. In 1994, he earned a Masters Degree of Science in Real Estate Development at MIT as a way to more fully integrate the practice of land design with real world implementation strategies.

Heid is a member of the U.S. Green Building Council and corresponding member of the LEED-ND Drafting Committee; a member of the Congress for New Urbanism; member of the American Society of Landscape Architects, and a CLARB registered Landscape Architect. He serves on the Community Development Council for the Urban Land Institute and is a regularly featured speaker at national conferences and symposia.

Additional guest speakers to be announced.

David A. Mulvihill, Program Manager

Overview

- Defining the Sustainable Community
- Threshold Issues: Prioritizing the Scale and Significance of Key Issues
- Energy: Understanding the Role of Energy Conservation and Production in a Community
- The Critical Role of Transportation in Sustainable Development
- Sustainable Water Management
- Carbon Emissions and Community Development
- Exercises and Case Studies

Accommodations and Workshop Location

Hotel accommodations are not included in the registration fee. If you would like to make hotel arrangements, please contact the appropriate hotel. NOTE: Hotel room blocks have not been made for these programs.

Honolulu, Hawaii Program

November 13–14, 2008

The Kahala Hotel and Resort 5000 Kahala Avenue, Honolulu, Hawaii 96816
Reservations: 800.367.2525 or 808.739.8888

Cancellation deadline for workshop: November 6, 2008

Registration, Cancellations, and Discounts

Register early! Space is limited at each workshop and applications are taken on a first-come, first-served basis. Registrations will be processed only when full payment is received. • **You can register four ways:** See registration form for instructions and fees. • **Registration fee** includes tuition, course materials, luncheons, and refreshments. There is an additional \$100 charge for on-site registrations. • **Cancellations**, which must be made in writing to ULI's Events Management Department, will be subject to a \$100 administrative fee. Cancellations must be received at least seven days prior to the start of the workshop to be eligible for a refund. No refunds will be granted thereafter. You may, however, transfer your registration, without penalty, to another member of your organization. • **Group discounts** apply if three or more employees from the same company or organization attend the same program. Call David Mulvihill at 202.624.7122 for a special price.

Professional Development Certificate Program

ULI now offers two professional development certificates: the Real Estate Development Finance certificate and the Real Estate Development certificate. Workshop attendance can be applied toward earning a ULI professional development certificate. Get the recognition you deserve, and save money on selected education events! Call 800-321-5011, or visit the ULI Web site for applications and requirements at www.uli.org.

Continuing Education Credit

ULI Continuing Education programs satisfy the continuing education requirements of many organizations including: the American Institute of Architects/CES, BOMI Institute, and the Society of Industrial and Office Realtors recertification program. Check with your professional organization or recertification body to determine further applicability. If you have any questions, please contact ULI Customer Service at 800-321-5011. This workshop provides **12 continuing education hours**.







REGISTRATION FORM **Sustainable Community Development**

Please check the workshop you will be attending.

- Honolulu, Hawaii** (#231223 09)
November 13–14, 2008

Register four ways:

-  Call 800-321-5011 or 410.626.7500 with credit card information.
-  Fax your form with credit card information to ULI at 202.624.7147.
-  Mail completed registration forms to: Workshop Registration, ULI—the Urban Land Institute, 1025 Thomas Jefferson Street, N.W., Suite 500 West, Washington, D.C. 20007-5201.
-  Visit the ULI Web site and register online at www.uli.org/workshops.

Special needs? Call 800.321.5011.

Please print clearly or type the information requested below.
For multiple registrations, duplicate this form.

Name _____

Name for Badge _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-mail _____

Registration Fees

- ULI Members* \$800 ID Number _____
- Nonmembers \$995
- Government and nonprofit attendees \$595
- ULI professional development certificate program participants*:
 - ULI Members \$725
 - Nonmembers \$925

Payment Options

- Check made payable to ULI—the Urban Land Institute.
 - American Express Diners Club MasterCard
 - Carte Blanche Discover VISA
- Card Number _____ Expiration Date _____

- I cannot attend the workshop but would like my name added to ULI's Continuing Education mailing list.
- *Send information on the ULI professional development certificate program.

*Membership in ULI is held by individuals, not companies. Membership benefits, therefore, cannot be transferred to other individuals within the same company or public agency. For membership information, visit www.joinuli.org or call ULI Customer Service at 800.321.5011.



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Visit the ULI Web site at

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for information on other
upcoming ULI Workshops.